




Yellowknife
COMMUNITY FOUNDATION

SPONSORSHIP PACKAGE



This sponsorship package outlines the opportunities and benefits available to your business or organization to sponsor the Yellowknife Community Foundation. It details the various levels of support, recognition, and engagement opportunities designed to help you achieve visibility while contributing to meaningful community initiatives at the Foundation.

www.ykcf.ca

Contact:
Korry Garvey
information@ykcf.ca
867-446-4527
5007 50th Avenue, Yellowknife

Sponsorship Perks



Discover the benefits of sponsorship!

Your sponsorship empowers the Foundation to support vital programs across the Northwest Territories, creating lasting change. In return, your brand receives widespread recognition, building trust and goodwill among Northern residents through a shared commitment to a stronger, thriving community.

Sponsorship must be received before May 2025 to be included in the 2025/2026 calendar.	\$500+ Community Supporter	\$2,000+ Friend	\$5,000+ Champion	\$10,000+ Premier
Event Exposure Logo on sponsor board at all events hosted or co-hosted by the Foundation until the end of 2026	X	X	Small Logo	Large Logo
Calendar Logo featured in July 2025 - Dec 2026 calendar (18 months)	Sponsor Page: Small Logo	Sponsor Page: Small Logo, Contact Info	Sponsor Page & Specific Month: Small Logo, Contact Info	Sponsor Page & Specific Month: Large Logo, Contact Info
Newsletter Logo featured	X	Once	Twice	Four times
Social Media Logo featured	Once	Twice	Four times	Six times
Website Logo featured until end of 2026	Small Logo & Link on Sponsor Page	Small Logo & Link on Sponsor Page	Large Logo & Link on Sponsor Page	Large Logo & Link on Home & Sponsor Page
Special Gift	X	X	✓	✓
Thank You! Card	Yes	Yes	Yes	Yes

Do you have another way you would like to support the Yellowknife Community Foundation? Contact us at information@ykcfc.ca or 867-446-4527.

Event Exposure



Pictured: Attendees at our 2024 Appreciation Barbeque hosted at the Bakers Centre in Yellowknife.

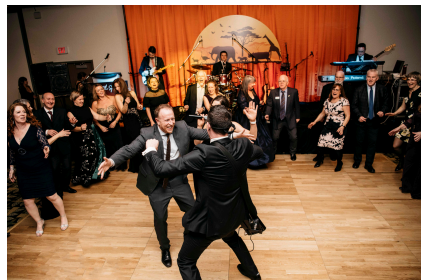
Premier and Champion sponsors will have your logos displayed on a sponsor board at all Yellowknife Community Foundation-hosted or co-hosted events until the end of 2026. This placement provides exposure to a diverse audience throughout the year.

What events do we host?

The Foundation's annual Appreciation Barbecue brings together student award recipients, grant recipients, donors, community supporters, and partners, offering a great networking opportunity in Yellowknife.

From 2010 to 2020, our annual gala attracted strong community support and created memorable experiences for sponsors. While the gala has been on pause for the last four years, starting in 2024, the Foundation plans to build on its past success by hosting or co-hosting at least one additional annual event with a community partner to strengthen local connections and provide greater exposure for our sponsors.

Photos from the 2020 Yellowknife Community Foundation Gala



Calendar

All sponsor levels have the opportunity to be featured in our annual calendar. Premier and Champion sponsors will have prominent logo placement on a specific month, along with a quote and contact information, while all sponsor levels will have logo placements on the sponsor page of the calendar.

The Yellowknife Community Foundation will be selling the 2025/2026 18-month calendar for \$20 to residents, visitors, and tourists in the NWT, both in-person at local shops and online. The calendar will showcase beautiful landscape and community photos from the Northwest Territories.

For many years, the Foundation published calendars as a way to share our annual report, offering the calendars for free to donors and community partners. By transitioning to a sales model, we expect to reach a much larger audience and provide greater exposure for your business. With our established history of publishing calendars, we anticipate that our strong branding will help drive sales.




Example of a specific month page in the calendar, with a Premier sponsor's logo

Monthly Sponsor

"At Yellowknife Hats, we love being part of this awesome community! Our hats are all about celebrating the unique vibe of Yellowknife and the amazing people here. If you have a hat in mind that you want, we can get it for you. Let's keep making this community the best place to live!"

Contact:
hats@ykhats.ca
867-5309

1234 Franklin Ave.
Open Mon- Fri
2 - 5 pm



JULY 2025

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
			New Year's Day			
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

The Yellowknife Community Foundation manages over \$7.5 million in assets, primarily in endowment funds. Each year, investment income supports the community through 32 student award funds and more than 15 grant programs.

On-the-land activities //
The Northwest Territories is rich with unique outdoor activities. AVENS, an organization that provides long-term, dementia, and independent housing solutions for seniors, takes advantage of the outdoors by bringing residents out for cultural days including dog sledding, fish net pulling, and enjoying a meal from the land. These activities are made possible by funding through the Albert Hall Seniors Enhancement Fund.

Example of our 2018 Calendar
Top: Title Page
Bottom: Sponsor and Photographer Recognition

Newsletter

Our e-newsletter is distributed quarterly, providing an excellent opportunity for sponsor visibility. Our e-newsletter is also shared on our social media accounts, Facebook and Instagram.

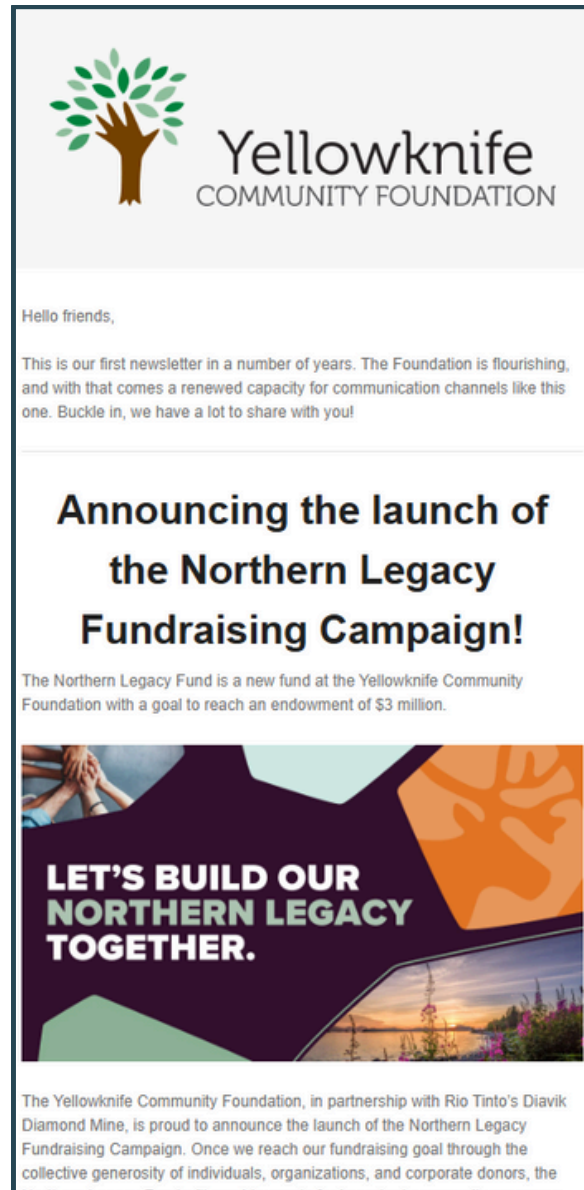
Social Media

Sponsors receive shout-outs on our social media channels according to their sponsorship tier.

Facebook: over 2,300 followers

Instagram: over 800 followers

LinkedIn: over 400 followers



Screenshot of our November 2024 e-newsletter.

Website

All sponsors will be acknowledged on our website, www.ykcf.ca. Premier sponsors get prime placement with a large logo on the home page and the sponsor page, while other levels have logos and links on the sponsor page until the end of 2026.

Thank You Gift and Card

Premier and Champion sponsors will receive a special thank-you gift, expressing our gratitude for your significant support and involvement.

All sponsors, regardless of level, will receive a personalized thank-you card as a gesture of appreciation for your commitment to supporting the Yellowknife Community Foundation.

In-Kind Contributions

The Yellowknife Community Foundation welcomes in-kind contributions as well! In-kind donations will be recognized according to their value, as outlined in our sponsorship perks on page 3.



Contact Us!

To discuss opportunities to sponsor the Yellowknife Community Foundation, please contact Korry Garvey, Executive Director, at:

information@ykcf.ca
867-446-4527
5007 50th Street, Yellowknife

About the YK Community Foundation



Pictured: Mayor Alty receiving the Jenny Gamble-Fournier Memorial Scholarship in 2001.

The Yellowknife Community Foundation is a charity that manages over \$7.5 million in assets, primarily in endowment funds. Each year, investment income supports the community through 32 student award funds and more than 15 grant programs. In 2023, the Foundation disbursed nearly \$300,000 to deserving students and organizations!



Vision

Our vision is to be a catalyst for sharing, supportive, and connected communities.



Mission

The Yellowknife Community Foundation is a charitable organization that inspires and enables impactful giving in Yellowknife and the Northwest Territories. We strive to align donor interests and community needs through evidence-based grant-making, fundraising, strategic investment, public education, and community relations.



Meet Our Team



Korry Garvey
Executive Director

Korry Garvey has lived in the NWT since 2019, and has a background in social services and community development. She holds a BA in Arts and Science, a Social Service Worker diploma, is pursuing her MBA, and is active in Yellowknife's arts and culture community.



Alexander Weir
Administration and Grants Coordinator

Born and raised in Yellowknife, Alexander studied Linguistics at Concordia, holds a web development certification, and is training as a second-year apprentice electrician. He has released three hyperpop albums as lilamancy and enjoys the quiet, close-knit lifestyle of the North.

Our Board



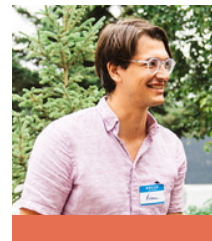
Laurie Gault
Chair



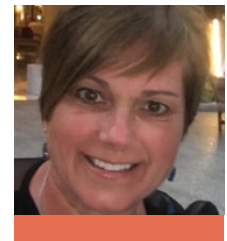
Sara Brown
Vice-Chair



Robin Greig
Past Chair



Roman Asmundson
Treasurer



Marta Moir
Director



Lana de Bastiani
Director



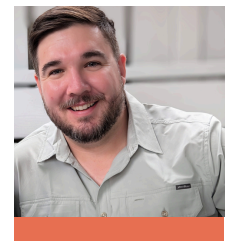
Stephen Dunbar
Director



Meaghan Brackenbury
Director



Megan Holsapple
Director



Patrick Wrigglesworth
Director